



**IVVA (Irish Vape Vendors Association)
and
ECITA (EU) (Electronic Cigarette Industry Trade Association)
presents**

Irish Electronic Cigarette Industry Seminar

Bewley's Airport Hotel, Dublin, Wednesday June 17th, 2015

Draft Seminar Agenda (may be subject to change)

- 10am *Industry engagement with national and international government bodies, and implementation of Tobacco Products Directive (TPD) into Member States*
Peter Beckett, Head of Public Policy, ECITA
- 10.30am *Requirements and restrictions under TPD*
Katherine Devlin, President, ECITA
- 11am Coffee & Networking
- 11.30am *Investigating the legal challenge at ECJ – what happens if it wins? If it loses?*
Katherine Devlin, President, ECITA
- 11.45am *Overview of the wider Irish regulatory climate*
Gillian Golden, IVVA
- 12.15pm Questions & Answers
- 1pm Lunch
- 1.45pm *Creation of Standards: British Standards Institute PAS54115*
Tom Pruen, Chief Scientific Officer, ECITA
- CEN (European standards) and beyond*
Justin Wadsley, Scientific Officer, ECITA
- 2.45pm *Benefits of IVVA membership*
Speaker to be confirmed, Company to be confirmed, IVVA member
- 3.15pm Questions & Answers
- 4pm (Close) Coffee & Networking